



## Email Marketing Package Comparison

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	4fx Managed - Package 1	Client Managed - Package 2	4fx Managed - Package 3	Client Managed - Package 4
<b>Information</b>				
<b>No of Contacts in Database</b>	Up to 10,000	Up to 10,000	Up to 20,000	Up to 20,000
<b>Emails Sent Per Annum</b>	Based upon credits purchased	Based upon credits purchased	Unlimited	Unlimited
<b>Full Reporting - Real Time</b>	Yes	Yes	Yes	Yes
<b>Personalisation</b>	No	No	Yes	Yes
<b>List Integration</b>	Yes	N/A	Yes	N/A
<b>Training</b>	N/A	Yes	N/A	Yes
<b>Delivery Costs</b>				
<b>Annual Licence Fee</b>	£495	£995	£1950	£2450
<b>Usage</b>	£500 per 10,000 credits £300 per 5,000 credits	£500 per 10,000 credits £300 per 5,000 credits	Unlimited	Unlimited
<b>Per Campaign</b>	£100	N/A	£100	N/A
<b>Extras</b>				
<b>Microsite or Blog Site</b>	£500	£500	£500	£500
<b>Scheduled Delivery</b>	£150	No	Yes	No
<b>List Provision</b>	POA	POA	POA	POA
<b>Microsite/Blog Hosting</b>	£125 pa	£125 pa	£125 pa	£125 pa
<b>Design Costs</b>				
<b>Eshot Design &amp; Build</b>				
Up to A5	£195	£235	£195	£235
Up to A4	£235	£295	£235	£295

4fx/emv1